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★ SEP 23 1949 ★



**RED EMPEROR**

The most beautiful Tulip in the world.

We list this exceptional variety in a feature offering on page 3. Be sure to include some in your order—there is nothing so fine in the whole tulip list.

**FLOWER  
BULBS  
ROOTS  
AND  
PLANTS**



**Wholesale List**

**FALL 1949**

FOR TERMS OF SALE  
SEE PAGE 8

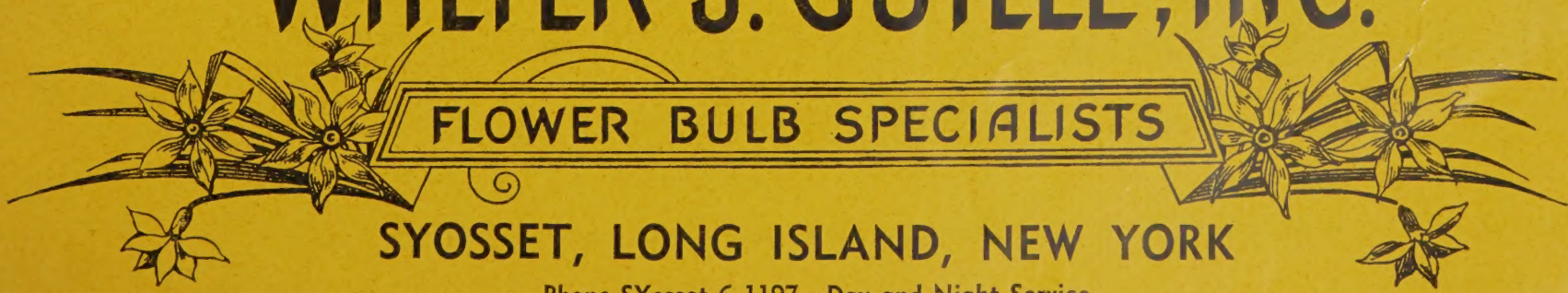
**SEE PAGES  
14 - 15  
For Fast Selling  
Line of  
Attractive  
Bulb  
Packages**

**WALTER J. GUILLE, INC.**

**FLOWER BULB SPECIALISTS**

**SYOSSET, LONG ISLAND, NEW YORK**

Phone SYosset 6-1197—Day and Night Service





# GIANT LONG STEMMED TULIPS

The pick of the fine new kinds, together with the best of the old favorites, combined to make a select list of the **World's Finest Varieties**. These are all the finest quality imported bulbs measuring 11 ctm. and over — which is apparently the best size to plant for all purposes.



**CARRARA**  
A Fine Early White Variety



**GOLDEN HARVEST**  
The Finest All Purpose Yellow Variety

	Per 100	Per 1000
<b>ADVANCE.</b> One of the largest of all tulip flowers. The color is fiery scarlet on a clay base. Flowers about six days earlier than most other large tulips thus extending the season. A welcome addition to any tulip planting. Height 30 inches.	\$5.25	\$43.50
<b>BARTIGON.</b> Fiery red with even brighter margins; white base with rich blue halo. Large flower with excellent texture. Early forcing and free flowering. A florists favorite. Height 25 inches.	4.25	35.00
<b>BLUE AMIALE.</b> Bright violet with steel blue shadings. Beautiful flower of distinct shape. A favorite in this color. Height 25 inches.	5.50	48.00
<b>CAMPFIRE.</b> A bright red sport of Bartigon. Large flowers on strong stems. Splendid for early forcing. Height 25 inches.	4.25	35.00
<b>CARRARA.</b> A popular pure white variety. Flowers broadly cup shaped with rounded petals. Excellent texture and strong stem. A favorite for either forcing or outdoor planting Height 24 inches.	5.50	45.00
<b>CITY OF HAARLEM.</b> An immense flower of fiery cardinal-red; the base of a deep violet with white outline. Perfectly cup shaped on long strong stems. Our most popular seller in this color. Height 28 inches.	5.60	47.50
<b>CLARA BUTT.</b> Beautiful clear salmon pink. An exquisite flower of unique color. A very reliable old favorite. Height 22 inches.	5.50	46.00
<b>DEMETER.</b> Deep violet purple—one of the earliest to flower.	6.50	54.00
<b>EDITH EDDY.</b> Cerise-rose with broad white edges on petals. Large flower on tall sturdy stem. A striking tulip. Excellent forcer. Height 27 inches.	4.25	35.00
<b>FARNCOMBE SANDERS.</b> Vivid rosy-scarlet with a clear white base. Broad petaled flower of large size. One of the finest reds for both forcing and garden planting. Height 32 inches.	5.00	41.00
<b>GLACIER.</b> A fine, new pure white variety with white anthers. Very large oval shaped flowers of strong texture and remarkable keeping qualities. Very fine. Height 30 inches.	6.40	54.00
<b>GOLDEN AGE.</b> Deep yellow with orange shadings. Large flower and long stem.	5.25	42.00
<b>GOLDEN HARVEST.</b> A solid bright lemon yellow color; good substance and strong stem. Good early forcer and fine outdoor tulip. Considered the finest all purpose yellow. Height 28 inches.	4.25	35.00
<b>INDIAN CHIEF.</b> Indian brown, flushed coffee brown; an enormous flower of most artistic shape on very tall strong stems. One of the finest of all tulips. Height 34 inches.	5.50	45.00
<b>INGLESCOMBE YELLOW.</b> Clear canary yellow; globular flowers of good form on strong stems. A very dependable late variety for outdoor planting. Height 23 inches.	4.35	36.00
<b>INSURPASSABLE.</b> A truly outstanding variety. Flowers of excellent substance in a beautiful shade of lilac, borne on tall strong stems. Highly recommended for both forcing and outdoor exhibition growing. Height 28 inches.	6.00	50.00
<b>J. J. BOUWMAN.</b> Bright orange with narrow bronzy edge. Very large.	5.50	46.00
<b>LA TULIPE NOIRE.</b> (The Black Tulip) Dark velvet maroon black. A large flower of good form. Excellent forcer. Height 28 inches.	5.75	48.00
<b>LOUIS XIV.</b> Dark purple, flushed bronze, with broad margin of golden brown. A very large globular flower of great beauty. A very fine tulip. Height 32 inches.	5.75	48.00

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.



# GIANT LONG STEMMED TULIPS — Continued

	Per 100	Per 1000
<b>MARJORIE BOWEN.</b> Salmon orange with pink shading. Long, enormous flower. ....	\$5.50	\$46.00
<b>MOTHER'S DAY.</b> Lemon yellow. Long oval flower. Extra fine. ....	4.25	35.00
<b>MRS. JOHN T. SCHEEPERS.</b> An enormous flower of brilliant golden yellow, oval shaped and of great substance. Very tall. Outstanding for garden planting. Height 30 inches. ....	5.25	42.00
<b>PANORAMA.</b> Brownish red, flushed orange scarlet with olive green base. A large flower of fine form. Height 25 inches. ....	5.25	42.00
<b>PRIDE OF HAARLEM.</b> Perfectly formed flower of immense size; brilliant deep rose, shaded scarlet with light blue base. One of the older varieties that keeps its popularity. Height 27 inches. ....	5.25	42.00
<b>PRIDE OF ZWANENBURG.</b> A beautiful shade of rose-pink, flushed salmon; inside tainted light red. The large flower is carried on tall strong stem. One of the finest pink tulips. Height 29 inches. ....	6.00	50.00
<b>PRINCESS ELIZABETH.</b> Rose pink with light pink border. A strong flower on good stem. One of the best medium early forcing varieties. Height 27 inches. ....	5.25	42.00
<b>QUEEN OF THE NIGHT.</b> Our planting of this variety convinces us that it is the best of the black shades. Large flowers on tall stiff stems. We recommend it. Height 29 inches. ....	5.75	47.00



Red Emperor

**RED EMPEROR.** We feature this outstanding variety and recommend it to all our customers. Blooms ten days earlier than other large varieties. Enormous brilliant scarlet with striking yellow base. Creates a sensation wherever grown. .... Per 100, \$7.00; Per 1000 \$60.00

<b>REFULGENCE.</b> A new real deep orange. Large oval flower of great keeping quality. ....	5.50	45.00
<b>REV. EWBANK.</b> An old favorite among the lavender varieties. ....	5.25	42.00
<b>THE BISHOP.</b> A very beautiful deep heliotrope-blue with white base. Large flower of great beauty on tall sturdy stems. A favorite in this color. Height 30 inches. ....	6.00	50.00
<b>TUBERGEN'S GLORY.</b> Salmon orange. Fine large new variety. ....	6.25	52.00
<b>UTOPIA.</b> A new very early medium red variety. Extends the flowering season. ....	5.25	42.00
<b>WHITE DUCHESS.</b> Pure white. Long pointed flowers. Extra fine. ....	8.50	75.00
<b>WHITE GIANT.</b> An extra tall pure white variety. Large, well formed flower of splendid substance borne on strong stiff stem. Excellent for cutting. Height 29 inches. ....	6.00	50.00
<b>WILLIAM PITT.</b> Largest and finest of the early red varieties. Very dark crimson with purplish bloom on the outer petals. Highly recommended for early forcing. Height 26 inches. ....	5.00	40.00
<b>YELLOW GIANT.</b> A rich deep golden yellow tulip of great beauty and size. Fine large globular flower on extra tall sturdy stem. Height 32 inches. ....	4.25	35.00
<b>ZWANENBURG.</b> Pure white Darwin Tulip with black anthers. Large flower of perfect form on long strong stem. An excellent tulip. Height 29 inches. ....	5.50	45.00



Pride of Zwanenburg





White Giant

## PARROT TULIPS

All Tulip lovers are familiar with Fantasy for it ranks among the most popular of all varieties. Now there are available other colors in this same type of Parrot Tulip—all with beautiful wavy and crinkled petals and all with fine, stiff stems that hold the large flowers erect. All plantings should include some of these fine new kinds.

	Per 100	Per 1000
<b>BLUE PARROT.</b> An enormous and glorious flower. Bright violet, shaded steelblue; tall strong stems. Each petal has a saw tooth serration. Height 30 inches. ....	\$5.00	\$42.00
<b>FANTASY.</b> Petals inside geranium red edged carmine-lake to white, emerald green marks and spots. Outside bright rosy scarlet to crimson pink. Height 28 inches. Outstanding variety. ....	6.00	50.00
<b>GADELAN.</b> A fine new blue kind. Large and glorious. ....	8.50	80.00
<b>ORANGE FAVORITE.</b> A real orange color with true Parrot characteristics. Everyone raves about it. ....	6.50	54.00
<b>RED CHAMPION.</b> Rose crimson flower of most remarkable form on strong stem. Height 29 inches. ....	6.25	52.00
<b>THERESE.</b> A true red color and a real beauty. Delightful frill to each petal and very showy. ....	8.50	75.00

## Double Early Tulips

We list the three most popular varieties of these well known Tulips.

	Per 100	Per 1000
<b>COURONNE D'OR.</b> Golden yellow. ....	\$6.75	\$57.00
<b>PEACH BLOSSOM.</b> Bright pink. ....	5.50	45.00
<b>ORANGE NASSAU.</b> Reddish orange. ....	5.50	45.00

## Double Late Tulips

A recently new class of tall double late Tulips which are almost as large as Peonies. Very fine for the garden.

	Per 100	Per 1000
<b>COXA.</b> Orange red with narrow yellow edge. ....	\$5.75	\$48.00
<b>EROS.</b> Old rose. Sturdy flower on strong stem. ....	5.50	45.00
<b>MOUNT TACOMA.</b> Pure White. Very striking. ....	6.25	52.00
<b>UNCLE TOM.</b> Intense deep maroon. Beautiful velvet sheen. ....	9.00	80.00

## Botanical Tulip - CLUSIANA

Dainty "Candy-Stick" Tulip from France

Per 100 \$3.50; Per 1000 \$30.00

## Single Early Tulip - KEIZERSKROON

There is still an active demand for this fine old single early Tulip. Beautiful combination of red and yellow.

Per 100 \$5.50; Per 1000 \$45.00

## Fine Mixture of Giant Tulips

All large, long stemmed varieties in a well proportioned assortment of colors. Domestic and imported bulbs.

11-12 ctm. ....	Per 100	\$3.75	Per 1000	\$32.50
10-11 ctm. ....	" "	3.00	" "	25.00
9-10 ctm. ....	" "	2.50	" "	20.00

SEE PAGE 14 FOR TULIPS IN ATTRACTIVE PACKAGES



Parrot Tulip Fantasy



Botanical Tulipa Clusiana



# DUTCH HYACINTHS

Hyacinth costs are lower than last year and we of course pass the benefit to our customers. We list the two most popular sizes.

Easter next year is April 9th which is an ideal date to have Hyacinths in perfect condition.

The varieties listed below are the leaders in their respective colors.

**City of Haarlem.** Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

**Gertrude.** Rosy pink, compact spike. A favorite with florists.

**Grand Maitre.** Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

**King of the Blues.** Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

**Lady Derby.** Two-toned light pink with large bells on heavy truss. Early.

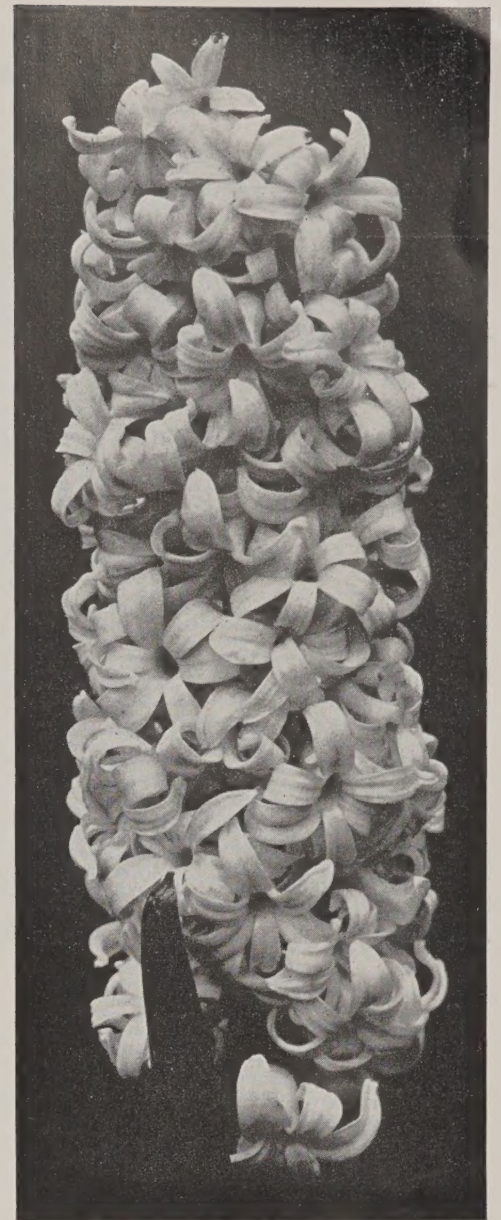
**I'Innocence.** Pure white with a large, loose spike of elegant form. The most popular of all white varieties.

**La Victoire.** Brilliant carmine-red.

**Marconi.** Deep rosy pink. A very fine variety.

**Queen of the Blues.** Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

**Queen of the Pinks.** Beautiful deep rosy pink. Large spike of fine bells. Late forcer.



## PRICES

ANY OF THE  
ABOVE VARIETIES

18 ctm. fist size  
14 ctm. bedding size

per 100 .....\$14.00  
per 100 ..... 7.00

per 1000 .....\$125.00  
per 1000 ..... 62.50



French White Roman Hyacinths

## FRENCH ROMAN HYACINTHS

French bulbs are now in greater supply and prices on these Roman Hyacinths have again been reduced.

They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

### WHITE

	100	1000
12 ctm. ....	\$8.00	\$70.00
13 ctm. ....	10.00	90.00
14 ctm. ....	13.00	120.00

### BLUE

	100	1000
Price .....	\$5.00	\$42.00

### PINK

	100	1000
Price .....	7.50	64.00

NOTE: You may deduct 5% when cash accompanies order



# DAFFODILS - HARDY NARCISSUS

There is so much improvement in the list of modern Daffodils over the older varieties that we urge our customers to revise their lists and to enjoy the full benefit of the increased size, finer form and more brilliant colors that these newer kinds provide.

All fine Quality Imported Bulbs except where noted.



Beersheba  
Finest Pure White  
Trumpet Daffodil



Medium Cup Variety

	Per 100	Per 1000
<b>ACTEA.</b> Poeticus variety and considered the finest of this type. Pure white petals and cup of lemon yellow with red frilled edge. ....	\$8.00	\$75.00
<b>BEERSHEBA.</b> Largest and finest of the pure white trumpet variety, sturdy and beautiful. ....	17.50	165.00
<b>CAMPERNELLE RUGULOSUS.</b> An old time favorite. Clusters of deep yellow flowers. Very fragrant. ....	4.50	40.00
<b>CHEERFULLNESS.</b> Double Poetaz variety producing several flowers on each stem. Creamy white and orange. Long, strong stems. ....	6.50	55.00
<b>CONVENT GARDEN.</b> A very fine new trumpet variety. Petals are slightly lighter than the cup. Free flowering and good grower. ....	16.50	150.00
<b>EMPEROR.</b> Many of our customers still want this old favorite yellow trumpet variety and we have a supply of medium size domestic bulbs at this special price. ....	4.00	35.00
<b>FORTUNE.</b> A true giant among the medium cup varieties. Broad, creamy yellow petals. Frilled cup of soft orange. Extra fine. ....	11.00	100.00
<b>GERANIUM.</b> A newer Poetaz kind producing heavy bunches of flowers on long, strong stems. White petals with orange red eye. Extra fine. ....	7.50	65.00
<b>GOLDEN HARVEST.</b> This variety is a welcome addition to the giant trumpet kinds. Enormous flower of uniform, deep, golden yellow. Fine for forcing and equally good out doors. ....	9.00	82.00
<b>GOVELAY.</b> Round, overlapping, waxy white petals and short yellow cup with bright red brim. A gem in the Barrii type. ....	7.00	60.00
<b>HELIOS.</b> A fine early variety for Florists. Deep golden yellow petals with a short cup of darker yellow. ....	7.00	60.00
<b>JOHN EVELYN.</b> Outstanding among the newer medium trumpet varieties. Large, flat perianth of purest white and densely frilled lemon yellow cup. ....	10.00	90.00
<b>JONQUILS.</b> Simplex. The true single sweet scented variety. Clusters of deep, golden yellow flowers with round foliage. ....	4.50	40.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,  
250 and More at the 1000 Rate



# DAFFODILS - HARDY NARCISSUS

	Per 100	Per 1000
<b>KING ALFRED.</b> Still rules as King among the yellow trumpet varieties. We have a large stock of fine bulbs.		
<b>Top size double nosed bulbs</b> .....	\$11.00	\$100.00
<b>Second size double nosed bulbs</b> .....	9.00	80.00
<b>LATONIA.</b> A very fine and free flowering short cup. White petals with cup of bright orange red.	8.00	70.00
<b>L'INNOCENCE.</b> Another fine new Poetaz that is much better than the old kinds. Large clusters of heavy flowers. White petals and canary yellow eye.	6.50	55.00
<b>MRS. E. H. KRELAGE.</b> Medium size trumpet daffodil. Opens creamy white and bleaches to pure white. Most popular of the white varieties. ....	10.50	95.00
<b>MRS. R. O. BACKHOUSE.</b> This is the famous and original "Pink Daffodil". Long trumpet of Apricot pink with ivory white petals. Very beautiful and long lasting. <b>Per doz. \$4.00</b>	25.00	225.00
<b>QUEEN OF THE BICOLORS.</b> A fine new trumpet variety with white petals and deep yellow trumpet. ....	9.50	85.00
<b>REMBRANDT.</b> A truly fine new trumpet variety, with petals and trumpet a uniform deep yellow. Large and handsome.	9.00	82.00
<b>SCARLET ELEGANCE.</b> Contrasting golden yellow perianth and intense red cup. Early bloomer and splendid keeper.	6.50	56.00
<b>SCARLET GEM.</b> A newer Poetaz type bearing several flowers on each stem. The petals are primrose yellow and the cup a deep orange red. ....	6.50	55.00
<b>SIR WATKIN.</b> We are offering medium size domestic bulbs of this old favorite for those who want something at a lower price. ....	4.00	35.00
<b>SPRING GLORY.</b> Clear white petals with long trumpet of deep yellow. Long a favorite with commercial men. ....	9.50	85.00
<b>TWINK.</b> Possibly the finest of the newer double varieties. Alternating petals of primrose and orange. Nice form and good strong stem. ....	9.00	80.00



Fortune



Scarlet Elegans



Naturalized Daffodils

## Daffodil Mixtures

### Naturalization Mixture

This mixture is composed of varieties particularly adaptable to this purpose and the vogue for naturalized plantings of Daffodils is one that offers good possibilities of quantity sales to your customers. Good quality domestic bulbs.

100, \$4.00                      1000, \$35.00

Special Price for 10,000 \$300.00

### TRUMPET MIXTURE

100, \$5.50                      1000, \$50.00

### SHORT CUP MIXTURE

100, \$4.00                      1000, \$35.00



# Paper-Whites and Other Tender Narcissus



NARCISSUS, PAPER-WHITE

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.

## Paper-White Grandiflora – Pure White

Genuine imported French stock of the same fine quality that made these bulbs so popular years ago. Sure, dependable bloomers with full, large trusses and quick action as soon as planted. Not to be compared with inferior domestic stocks.

	per 100	per 1000
13 ctm. ....	\$5.50	\$50.00
14 ctm. ....	6.50	60.00

### Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do no retail business. This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset, and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

### Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

## Soleil D'Or

Clusters of deep yellow

Finest quality imported French bulbs.

	100	1000
14 ctm. ....	\$9.00	\$85.00

## Chinese Sacred Lilies

Clusters of cream yellow with darker yellow eye.

	100	1000
	\$5.50	\$50.00



CHINESE SACRED LILIES

## For Those Who Sell Bulbs

Holland bulb growers have planned a large sales campaign in this country for the fall season. Magazines, Movies and Radio will be used on a national scale. You can plan to enjoy some of the benefits of this free publicity by coordinating your own advertising and window display. And be sure you provide ample stock to take care of the additional demand.

**EASTER DATE**

1950 — April 9



## AMARYLLIS – Giant Hybrids

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2¼" .....	\$1.25	\$9.00	2¾" to 3" .....	3.25	22.50
2¼" to 2½" .....	1.80	12.50	3¼" to 3½" .....	5.00	35.00
2½" to 2¾" .....	2.25	16.50	3½" and Up .....	6.50	45.00



AMARYLLIS HALLI

### Amaryllis Halli

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz., \$10.00; per 100, \$75.00

## CALLA LILIES

Callas are now such an important crop that they should be grown by every florist who has a retail outlet. Aethiopica and Godfrey are ready in September and should be planted as early as possible for best results. Elliottiana, Alba Maculata and Rehmani are available middle of October and can be planted indoors then or through to the early Spring months—depending upon when flowers are wanted. These latter three varieties are now widely used for outdoor Summer flowering and for this purpose should not be planted until danger of frost is over in the Spring.



YELLOW CALLAS IN THE GARDEN

### Aethiopica

Leading Florists white variety

	Doz.	100
1½ to 2 in. ....	\$3.50	\$25.00
2 to 2½ in. ....	5.00	35.00

### Elliottiana

Well known yellow

2 to 2½ in. ....	\$2.50	\$17.50
2½ to 3 in. ....	3.50	30.00

### Alba Maculata

Small white with spotted foliage

2 to 2½ in. ....	\$2.50	\$17.50
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### Rehmani

Beautiful deep pink. Makes fine novelty pot or garden plant. .... Each .35 3.50 25.00



AMARYLLIS, GIANT HYBRID



CALLA AETHIOPICA



BLEEDING HEART

## BLEEDING HEARTS

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand

LARGE FIELD CLUMPS

Per Doz., \$7.00

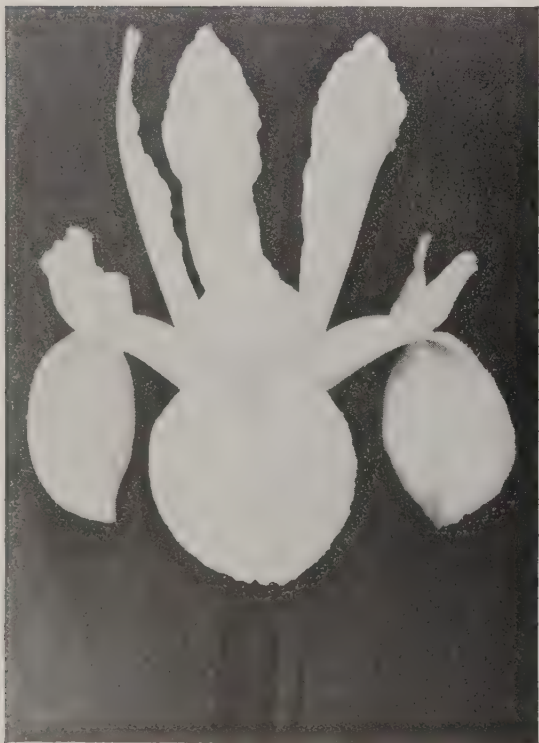
Per 100, \$50.00

These Bleeding Heart Clumps cannot be shipped before November 15.





Yellow Queen



White Excelsior



Spireas in the Garden

# BULBOUS IRIS

We continue to receive very excellent reports from the stock we have been sending out and we are again encouraging our customers to use these bulbs more liberally.

At the reasonable prices at which we sell them they offer excellent chances for good profits.

They are easily grown in greenhouses, cold frames or planted out doors and the list of varieties we offer provide a succession of flowers throughout the whole season. Bulbs ready for delivery first week in October.

	Per 100	Per 1000
<b>BLUE TRIUMPHATOR.</b> A new blue variety that is highly regarded. Forces as early as Wedgewood and is a brighter color. <b>7-8 ctm.</b> .....	\$5.00	\$40.00
<b>BRONZE QUEEN.</b> Deep bronze brown with blue shadings. Very unique and striking. <b>7-8 ctm.</b> .....	4.00	30.00
<b>CAJANUS.</b> Beautiful clear yellow. This old variety of Spanish Iris is still very good. Makes a small bulb. <b>6-7 ctm.</b> .....	3.00	25.00
<b>GOLDEN HARVEST.</b> Intense deep golden yellow. Late bloomer. A welcome addition to the old list. <b>7-8 ctm.</b> .....	3.00	25.00
<b>H. C. VAN VLIET.</b> A fine newer deep blue variety of the same color as Imperator but flowers about ten days earlier. <b>7-8 ctm.</b> .....	3.00	25.00
<b>IMPERATOR.</b> The old standard deep blue. Not suitable for early forcing but does well later. Fine for frames and outdoors. <b>7-8 ctm.</b> .....	2.50	20.00
<b>WEDGEWOOD.</b> Early light blue and the most popular forcing variety. It also does well outdoors when given some winter covering in colder climates.		
<b>8-9 ctm.</b> .....	3.50	30.00
<b>9-10 ctm.</b> .....	6.00	50.00
<b>10-11 ctm.</b> .....	8.00	70.00
<b>WHITE EXCELSIOR.</b> Best known white variety. Good grower and very dependable. <b>6-7 ctm.</b> .....	2.50	20.00
<b>7-8 ctm.</b> .....	3.00	25.00
<b>WHITE SUPERIOR.</b> A new pure white variety with larger flowers and larger stems that is well recommended. <b>7-8 ctm.</b> .....	4.50	36.00
<b>YELLOW QUEEN.</b> This has been the standard yellow variety for many years.		
<b>6-7 ctm.</b> .....	2.50	20.00

## FREESIAS - Important Florist Crop

	100	1000		100	1000
<b>PURITY SUPERFLORA.</b> Best white.			<b>APOTHEOSE.</b> Lilac pink.		
<b>1/2 to 5/8 inch</b> .....	\$1.50	\$14.00	<b>1/2 to 5/8 inch</b> .....	\$1.50	\$14.00
<b>5/8 to 3/4 inch</b> .....	2.50	22.00	<b>SUNSET.</b> Orange yellow.		
<b>GOLDEN DAFFODIL.</b> Finest yellow.			<b>1/2 to 5/8 inch</b> .....	\$1.50	\$14.00
<b>1/2 to 5/8 inch</b> .....	\$1.50	\$14.00	<b>RAINBOW MIXTURE.</b>		
<b>5/8 to 3/4 inch</b> .....	2.50	22.00	<b>1/2 to 5/8 inch</b> .....	\$1.50	\$14.00
<b>MARIE FISCHER.</b> Best blue.			<b>5/8 to 3/4 inch</b> .....	2.50	22.00
<b>1/2 to 5/8 inch</b> .....	\$2.00	\$17.50			

## SPIREAS - (Astilbe)

The following list contains a well balanced assortment in the whole color range and includes some of the finer new hybrids that have been developed in the past few years.

In addition to their main use as Easter pot plants they also are fine, showy subjects for the garden. We offer large clumps for delivery in November.

**DEUTCHLAND,** white  
**ETNA,** dark red  
**GERTRUDE BRIX,** deep crimson

**GLORIA,** deep pink  
**PEACH BLOSSOM,** medium pink  
**QUEEN ALEXANDRA,** light pink

Any of above: per doz. \$7.50; per 100 \$50.00

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.



# Colchicum

These bulbs produce their flowers, which resemble huge crocus, early in the Fall and for best results must be planted early. They are also well adapted for flowering in the home where they require very little care or attention. The bulbs are large and each produces a group of flowers. The foliage appears in the early Spring.

**AUTUMNALE MAJOR.** This is the most popular variety.  
Per Doz., \$2.50                      Per 100, \$17.50                      Per 1000, \$150.00

# Crocus

—Spring Flowering - Large 9 ctm. bulbs.

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

<b>BARON VON BRUNOW.</b> Blue and Purple .....	100	1000
<b>KING OF THE WHITES.</b> Large pure white. Very fine .....	\$2.50	\$22.00
<b>MONT BLANC.</b> Pure White .....	2.60	24.00
<b>PURPUREA GRANDIFLORA.</b> Large deep purple and the finest of this color .....	2.60	24.00
<b>YELLOW MAMMOTH.</b> This is the popular deep yellow variety .....	1.60	15.00
<b>SIR WALTER SCOTT.</b> Violet with white stripes. Very popular .....	2.75	26.00
	2.50	22.00

## Crocus in Separate Colors — 7 Ctm.

	100	1000
Blue .....	\$1.00	\$ 8.00
Purple .....	\$1.00	\$ 8.00
Striped .....	1.35	12.50
White .....	1.35	12.50
Yellow .....	1.60	15.00
All colors mixed .....	1.10	10.00

## MISCELLANEOUS SPRING BULBS

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand. Other items, such as Tulipa Clusiana, Leucoium, etc., are also suitable for this purpose and are offered in other pages of this catalog.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

## Chionodoxa

	100	1000
<b>LUCILIAE.</b> Blue and white .....	\$2.00	\$15.00
<b>SARDENSIS.</b> Deep blue .....	2.00	15.00

## Eranthis

	100	1000
<b>HYEMALIS.</b> Bright yellow flowers that bloom in early spring .....	\$2.50	\$20.00

## Fritillaria

	100	1000
<b>MELEAGRIS.</b> Drooping, bell-shaped flowers of very odd colors.....	\$2.50	\$20.00
<b>IMPERIALIS.</b> (Crown Imperials) Clusters of large red, bell shaped flowers with top tufts of ornamental foliage. A tall and very showy subject. Doz. \$3.50 .....	25.00	—

## Muscari (Grape Hyacinths)

They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.

	100	1000
<b>HEAVENLY BLUE.</b> Finest blue .....	\$2.00	\$15.00
<b>PLUMOSUM.</b> Handsome feathered variety. Purple .....	2.50	20.00

## Scillas

	100	1000
<b>SIBIRICA.</b> Very early blue variety .....	\$2.00	\$15.00
<b>CAMPANULATA, BLUE.</b> (Blue Bells) .....	2.50	22.00
<b>CAMPANULATA, PINK.</b> Illustrated on this page .....	2.50	22.00
<b>CAMPANULATA, WHITE.</b> .....	3.50	30.00

## Snowdrops—See illustration

	100	1000
<b>SINGLE</b> .....	\$2.50	\$20.00



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 8



# ATTRACTIVELY PACKAGED FALL BULBS



Our new Fall packaged line is being very well received by our customers and we have had many letters of praise. Several large seed stores tell us that they will discontinue the handling of bulk bulbs and confine themselves exclusively to our packages.

These packages take all the grief out of bulb selling—no dirt—no culls—no waste—no complaints about mixed up varieties or colors. The last package as good as the first and our guarantee on the packages assures your customers of final satisfaction.

## GARDEN FULL OF TULIPS

The wrapper on this Tulip package is very attractive and shows 6 different varieties in natural colors. Complete planting and growing instructions are printed on the side panel. And our guarantee is on every package.

- Package containing 25 Red Tulips in Giant Long Stemmed Varieties
- Package containing 25 White Tulips in Giant Long Stemmed Varieties
- Package containing 25 Yellow Tulips in Giant Long Stemmed Varieties
- Package containing 25 Pink Tulips in Giant Long Stemmed Varieties
- Package containing 25 Lavender Tulips in Giant Long Stemmed Varieties
- Package containing 25 Assorted Tulips in Giant Long Stemmed Varieties

## GARDEN FULL OF HYACINTHS

We pack 12 bedding size Hyacinths in this box and we can either mix the colors or pack them separately; white, red, pink, blue or yellow. Fine illustration on this box.

## GARDEN FULL OF DAFFODILS

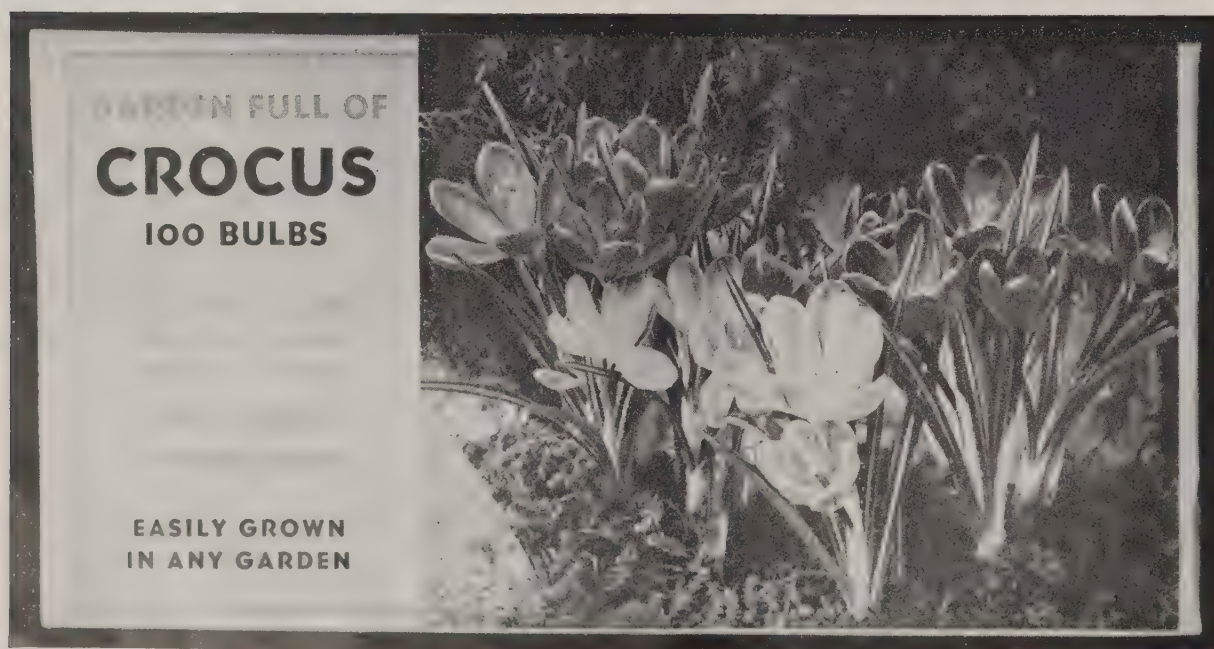
All of the popular types of Daffodils are included in this fine collection—25 bulbs in all. Very colorful label.

## GARDEN FULL OF CROCUS

We pack 100 bulbs of a nicely balanced assortment of colors in this package. The wrapper is very beautiful and this should be a big seller.

## SPRING GARDEN ASSORTMENT

This package will contain a nice assortment of spring subjects:—6 Tulips, 6 Daffodils, 12 Crocus, 2 Hyacinths and 12 Muscari—38 bulbs in all. Each item is shown in color on the cover.



The Price of Any of These Packages Is \$0.90 each—Regardless of Quantity—And to Protect Legitimate Dealers We Will Not Fill Any Original Order For Less Than a Total of 25 Packages.

All packages measure 6" x 12" x 2" and are beautifully illustrated with flowers in actual colors.

WALTER J. GUILLE, INC.

Flower Bulb Specialists

SYOSSET, N. Y.



Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY ENVELOPE**

First Class Permit, No. 3, Sec. 510, P.L.&R., Syosset, N. Y.

**WALTER J. GUILLE, Inc.**

**Flower Bulb Specialists**

**SYOSSET, N. Y.**









TO **Walter J. Guille, Inc.**

NAME \_\_\_\_\_  
Write very plainly

Street, P. O. Box  
or Rural Delivery .....

Date .....

Post Office..... State.....

AMOUNT ENCLOSED

Express or Freight Office {If different}  
from P. O. {.....}

(SEND NO CASH OR CURRENCY UNLESS REGISTERED)

Money Order \$.....

Draft or Check \$.....

Postage Stamps \$.....

Cash - - - \$.....

Forward Goods by .....  
(Parcel Post, Express, Freight or Boat)

**If wanted by parcel post include extra money to cover. Remember — you can deduct 5% if you pay when ordering!**

[illegible]

**Always write letters on a separate sheet from your order.**

(OVER)



PLEASE DO NOT WRITE IN THIS SPACE





ANEMONE PACKAGE

## Anemone Packages

4½" x 7" lithographed in natural colors.  
Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$17.50

## Ranunculus Packages

Same type of envelope as above.

Package Containing 12 Bulbs

Per 100 Packages \$17.50



RANUNCULUS PACKAGE

## ROCK GARDEN ENVELOPE

A beautiful package which shows a rock garden scene, in full color, on the front and illustrates all of contents likewise in color, on the rear.

It contains 10 bulbs in the following assortment:

2 bulbs each of — Crocus and Grape Hyacinths.

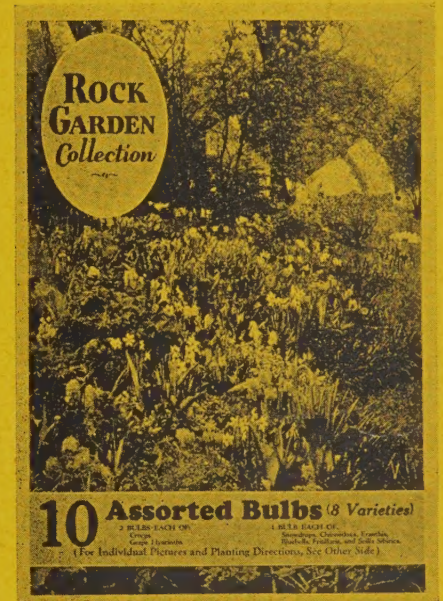
1 bulb each of — Snowdrops, Eranthis, Bluebells,  
Fritillaria, Chinodoxa and Scilla Siberica

The envelope measures 7 by 10 inches and is a splendid showy item for a feature sale at a popular price.

An attractive, colorful package that sells itself wherever displayed.

Per 100 Packages \$16.00

(Minimum Order 25 Packages)



## Lily - of - the - Valley — Ready in November

Lily-of-the-Valley is an extremely important item for those who retail bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a continued demand throughout the whole season. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units as listed below and we advise frequent, small purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE

Per 100, \$5.00; Per 1000, \$40.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.00; Per 1000, \$17.50

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.

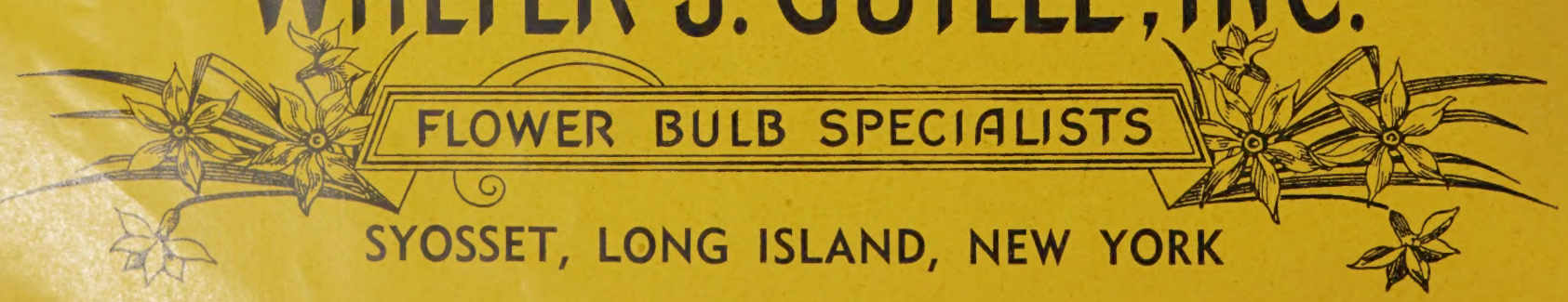
Large Garden Clumps .....each \$1.00; per doz. \$10.00; per 100 \$75.00



Our next catalog will be issued January 1st, 1950 and will list a complete line of all popular spring subjects. If your name is not on our mailing list please send your request and a copy will be mailed at that time.

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# WALTER J. GUILLE, INC.



FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

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